



West Virginia University[®]

WVU School of Dentistry

in cooperation with the

Office of Interprofessional Education

presents:

**A Certified Tobacco Treatment Training Program
(CTTTP)**

FOUR DAY COURSE

Friday, May 18, 2018

Saturday, May 19, 2018

Friday, June 1, 2018

Saturday, June 2, 2018

West Virginia University Health Sciences Center (WVU HSC)
One Medical Center Drive
Morgantown, WV

West Virginia University School of Dentistry in cooperation with the Health Sciences Center Office of Interprofessional Education is one of 19 nationally and internationally Tobacco Treatment Training Programs certified by the Council for Tobacco Treatment Training Programs (CTTTP).

Professionals in the fields of medicine, dentistry, social work, pharmacy, nursing and public health will present evidence-based strategies to assist patients and clients interested in tobacco cessation.

A new National Certificate in Tobacco Treatment Practice is on the horizon through a collaborative effort among the Association for Tobacco Use and Dependence (ATTUD), the Council for Tobacco Treatment Training Programs (CTTTP), and the Association for Addiction Professionals (NAADAC).

One requirement for achieving national certification includes the successful completion of an accredited training program such as the WVU CTTTP.



COURSE DESCRIPTION

Throughout the Tobacco Treatment Training Program, lectures, role-playing and case presentations will be utilized to discuss pharmacological and counseling interventions with patients interested in tobacco cessation. The case presentations will involve patients with relatively healthy medical conditions to patients having multiple medical problems. Alternative methods such as the electronic cigarette, smokeless tobacco and more recent products will be discussed. This four-day course provides continuing education for multiple health care providers.

TARGET AUDIENCE

This course is recommended for physicians, physician assistants, dentists, dental hygienists, nurse practitioners, nurses, pharmacists, social workers, physical therapists and other health care providers who encounter tobacco using patients/clients.

DISCLOSURE

All those in a position to control content have indicated that they do not have any relevant issues to disclose.

REGISTRATION

Please submit your online registration and credit card payment at:

<http://ce.wvu.edu/upcoming-conferences/tobacco-treatment/>

or complete the attached registration to the WVU Office of CE along with your check payment.

COURSE OBJECTIVES

Following this course, participants should be able to:

1. Tobacco Dependence Knowledge and Education:

State clear and accurate information about tobacco use, strategies for quitting, the scope of the health impact on the population, the causes and consequences of tobacco use.

2. Counseling Skills: *Demonstrate effective application of counseling theories and strategies to establish a collaborative relationship, and to facilitate client involvement in treatment and commitment to change*

3. Assessment Interview: *Conduct an assessment interview to obtain comprehensive and accurate data needed for treatment planning.*

4. Treatment Planning: *Demonstrate the ability to develop an individualized treatment plan using evidence-based treatment strategies.*

5. Pharmacotherapy: *State clear and accurate information about pharmacotherapy options available and their therapeutic use.*

6. Relapse Prevention: *Offer methods to reduce relapse and discuss ongoing support for tobacco-dependent persons.*

7. Diversity and Specific Health Issues: *Demonstrate competence in working with population subgroups and those who have specific health issues.*

8. Documentation and Evaluation: *Describe and use methods for tracking individual progress, record keeping, program documentation, outcome measurement and reporting.*

9. Professional Resources: *Utilize resources available for client support and for professional education or consultation.*

10. Law and Ethics: *Consistently use a code of ethics and adhere to government regulations specific to the health care or work site setting.*

11. Professional Development: *Assume responsibility or continued professional development and contributing to the development of others.*

SCHEDULE

Friday, May 18, 2018

- 7:30 Registration
- 8:00 Course Overview
- 9:00 Tobacco Dependence Impact
- 10:15 Break 10:30 Nicotine Addiction: Evidence-based strategies for quitting
- 12:00 Lunch provided
- 12:15 E-cigarettes: Alternative therapies
- 1:15 Motivational Interviewing
- 3:15 Break
- 3:30 Group counseling
- 5:30 Questions/Evaluations

Saturday, May 19, 2018

- 8:00 Case studies
- 9:00 Assessment tools
- 10:15 Break
- 10:30 Assessment Interview
- 12:15 Lunch provided
- 1:00 Treatment planning
- 2:15 Break
- 2:30 Treatment planning/case studies
- 3:30 Questions/Evaluations

LOCATION

West Virginia University Health Sciences Center
North Rooms 2940 A&B
One Medical Center Drive Morgantown, WV

Resources to plan your stay and visit in Morgantown:
<http://www.tourmorgantown.com/>

COURSE FEES

BEFORE APRIL 1: \$: 22

CONTINUING EDUCATION APPROVAL

Physicians: 28.00 hours
Nurses: 33.6 contact hours
Nurse Pharmacologists: 4 hours
Dentists and Hygienists: 28.00 ADA CERP credits
Pharmacists: 28.0 contact hours
Social Workers: 28.00 hours
Respiratory Therapists: 33.6 CEUs

Friday, June 1, 2018

- 8:00 Tobacco Cessation Pharmacotherapy
- 10:15 Break
- 10:30 Tobacco Cessation Pharmacotherapy cont.
- 12:15 Lunch Provided
- 1:00 Relapse Prevention
- 3:00 Break
- 3:15 Diversity and Patients/Clients with Specific Health Issues
- 5:15 Questions/Evaluations

Saturday, June 2, 2018

- 8:00 Documentation/Evaluation
- 9:00 Evidence-Based Resources
- 10:00 Break
- 10:15 Scope of Practice/Law and Ethics
- 11:15 Lunch Provided
- 12:15 Professional Development
- 1:15 Case Studies/Review
- 2:15 Break
- 2:30 Examination for those interested in certification

Post evaluations online

CANCELLATIONS

If you are unable to attend the conference after you have registered, you must notify us by the end of the business day on April 18, 2018 to receive a full refund. After April 18, 2018 a refund minus a \$100.00 non-refundable deposit/registration fee will be charged. No refunds for conference fees will be made after the close of business day on May 16, 2018.

ADDITIONAL INFORMATION

For more information on this and other upcoming CE conferences, contact the Office of CE at 304-293-3937, visit our web site at ce.wvu.edu or e-mail us at ce@wvu.edu.

WVU School of Dentistry in cooperation with the Health Sciences Center Office of
Interprofessional Education presents

A Certified Tobacco Treatment Training Program CTTTP

May 18, 19, June 1 and 2 at the Health Sciences Center, Morgantown, WV

CE Course Registration

Please submit your online registration and credit card payment at, <http://ce.wvu.edu/upcoming-conferences/tobacco-treatment>, or complete the registration form below and return to WVU Office of CE along with your \$800 check payment (early registration fee), or \$850 (late registration).

First Name, Middle Initial, Last Name, Suffix (Jr, III, etc.): _____

Profession (MD, RN, PA-C, etc.): _____

Professional License Number: _____ Primary State of Licensure: _____ Date of Birth: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____

This phone is a: work home cell

Email: _____ Specialty: _____

(Required for confirmation letters and certificates)

How do you prefer to receive your conference handouts? (CHOOSE ONE)

Paper (Available at Check-in) Online

Please note: we can no longer accept credit card payments by mail or registrations via fax.

If paying by mail: Make check payable to West Virginia University.

If you have special needs (dietary, access, parking) please describe below:

Questions in reference to the conference (and unrelated to registration) should be directed to Dr. Susan Morgan.
304-293-1154, smorgan@hsc.wvu.edu

WVU Office of CE
P.O. Box 9080
Morgantown, WV 26506-9080
Email: ce@hsc.wvu.edu
Phone: 304-293-3937

WVU is an EEO/Affirmative Action Employer. Underrepresented class members are encouraged to apply. This includes: minorities, females, individuals with disabilities and veterans.

Continuing Education Credit

PHARMACY



The West Virginia University School of Pharmacy (WVSoP) is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. This practice-based activity (UAN: 0072-9999-18-008-L01-P) is approved for a total of 28.0 contact hours (2.8 CEUs) of continuing education for pharmacists. WVUSoP will report your participation in the activity to NABP CPE Monitor within 4-6 weeks for all participants who successfully complete the program. Successful completion includes attending all sessions each day, signing the daily attendance sheets, completing a certification exam with a minimum pass rate of 80% and completing an online evaluation form(s). Transcripts of CPE can be printed from NABP CPE Monitor. If needed, statements of credit may be printed at <https://pharmacyce.wvu.edu/user/login>.

MEDICINE

The WVU School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The WVU Office of CME designates this live activity for a maximum of 28 *AMA PRA Category 1 Credits*TM. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

NURSING

This continuing education activity has been provided by the WVU School of Nursing for 33.6 contact hours. Of the total hours earned, 4 will be in the area of pharmacology consistent with advanced pharmacology / pharmacotherapeutic competencies of advanced practice nursing. The WVU School of Nursing is an approved provider of continuing education by the State of West Virginia Board of Examiners for Registered Professional Nurses, Legislative Rule #19CSR11-4 under provider number WV-1996-0120RN.

DENTISTRY

The WVU School of Dentistry is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. The WVU School of Dentistry designates this activity for 28 continuing education credits. This is a lecture-based course.

Concerns or complaints about a CE provider may be directed to the provider or to the Commission for Continuing Education Provider Recognition at ADA.org/CERP.

Participants are cautioned about the potential risk of using limited knowledge when incorporating new techniques and procedures into their practices.

SOCIAL WORK

The Board of Social Work approved this course for 28 hours under Provider #499999.

PHYSICAL THERAPY

Physical Therapy credit is under review.

Presenter Biographies

Alexander, Linda, M. Ed, Ed. D, received her doctorate in Counseling Education and had her Postdoctoral Fellowship on Cardiovascular Epidemiology funded by the NIH. She is a founding member of the Tobacco Research Network of Disparities (TReND). She has lead a research project focused on smoking cessation and reducing SHS among infants in Lexington, Kentucky. In addition, she has served as a Guest Editor for a special supplement on menthol for Addiction. Data from the menthol supplement was included in the Food and Drug Administration's (FDA) testimony on the potential harm of menthol as an additive in cigarettes. Currently, she is a member of the (NCI) Network in Bio behavioral Pathways in Cancer (NBBPC), and she is currently Associate Dean and Professor at the WVU School of Public Health.

Blank, Melissa, Ph. D received her doctorate in Psychology and her Post doctorate in Tobacco Research Intervention Program. Dr. Blank has been a primary instructor for both undergraduate and graduate psychology-based courses for over 10 years, including courses such as Health Psychology, Physiological Psychology, Biological Basis of Behavior, and Principles of Neuroscience. Material within these courses has covered the physiological and neurological mechanisms of substance abuse, as well as various behavioral, social, and cognitive theories posited to explain this maladaptive behavior. For nearly 15 years, Dr. Blank has also conducted human-based research on the determinants and consequences of nicotine/tobacco use. Thus, she has given many lectures on aspects of nicotine/tobacco use, such as nicotine addiction, harm reduction, cessation behavior, and use of alternative products (e.g., water-pipes, electronic cigarettes, cigars, smokeless tobacco). She is currently on the faculty of the WVU Department of Psychology.

Danan, Basal, DDS, received his Certificate of Advance Graduate Study in Periodontics, at Louisiana State University School of Dentistry in 2009. As a periodontist, Dr. Danan, will be able to raise awareness of the relation between tobacco and oral health in general, and tobacco and periodontal health specifically. He will highlight the mechanisms by which tobacco contributes to a more severe periodontal disease and its role as a major risk factor for periodontal disease. The impact of tobacco on the success of surgical and non-surgical periodontal therapy and its impact on dental implants success rate will also be addressed.

Duckwork, Adrienne, APNP, completed her Tobacco Treatment Specialist certification through the Mayo Clinic in July of 2016. She currently is a nurse practitioner in the Department of Medicine, West Virginia Cancer Center.

Gaydos, Suann, RDH, MSDH, TTS, is a master's level trained dental hygienist and Tobacco Treatment Specialist who teaches tobacco treatment strategies to future health care providers. Suann was trained as a Tobacco Treatment Specialist in 2010 and has been involved in presenting tobacco treatment continuing education programs both locally and nationally. She is currently on the dental hygiene faculty at the WVU School of Dentistry.

Kao, Elizabeth, DMD, received her doctorate in dentistry at the University of Pennsylvania and her Tobacco Treatment Certification training in 2013 at the University of New Jersey School of Medicine and Dentistry. Her role includes supervision of dental and dental hygiene students, and she is actively involved with the faculty practice treating patients. Her contact with patients, involves not only treatment of dental needs but counseling of patient who are tobacco users. Since 2013 she has attended continuing education programs on tobacco cessation strategies. Currently, she is a professor in the WVU School of Dentistry.

Keresztury, James, the Associate Director for Cancer Prevention and Control at the WVU Cancer Institute, works with tobacco cessation from both a public policy and clinical perspective. He directs the Mountains of Hope Cancer Coalition and oversees activities targeted at meeting Aim 1 & 2 of the West Virginia Cancer Plan – Reduce the use of tobacco products and electronic nicotine delivery systems among youth, young adults, and adults in WV. He is also part of the Bridge Program – a survivorship program for lung cancer patients at the WVU Cancer Institute. The program offers an interdisciplinary team of health care professionals to address the needs of patients post lung cancer treatment. Keresztury serves as the tobacco treatment specialist for the team where he develops tobacco cessation plans for patients who continue to use tobacco products post treatment.

Marshalek, Patrick, MD, received his medical degree from West Virginia University in 2006 and completed his residency in General Psychiatry in 2010. His primary area of interest is in substance abuse and he has received funding for his work with Drug Free Mom's and Babies. Currently, he is an assistant professor in the Department of Behavioral Medicine and Psychiatry, at the WVU School of Medicine. School of Dentistry, and she has presented courses on tobacco cessation both locally and nationally.

Presenter Biographies Continue

Presenter Biographies Continued

Morgan, Evan, MD, completed his Tobacco Treatment Specialist Training from the Mayo Clinic in 2017. In 2012 he graduated from the Internal Medicine Residency Program at the University of North Carolina. Currently he is Vice-President of the Medical Staff and a Hospitalist at United Hospital Center in Bridgeport, WV.

Morgan, Susan, DDS, MAGD, TTS received her dental hygiene and dental degree from West Virginia University. For approximately 10 years she treated low-income children, many of whom were already addicted to tobacco products.

Patel, Rusha, MD, trained as an otolaryngologist at the University of Utah Hospital, and she completed fellowship training in head and neck cancer surgery at the Medical University of South Carolina. Her daily clinical experience is mainly dealing with head and neck cancers, many of which are caused by tobacco exposure. As part of her job, she counsels patients on tobacco risks and cessation practices. She also is involved with putting on a yearly awareness week about tobacco related cancers and screenings. She currently is an assistant professor in the WVU School of Medicine.

Siebart, Judith, MS, RD, LD, CDE, CTTS, Department of Family Medicine was trained by the Mayo Nicotine Dependence Center and is a Certified Tobacco Treatment Specialist. She is actively involved with conducting smoking cessation programs for patients at the WVU Family Medicine Clinic.

Sowards, Ashlee, RDH, BSDH, MSDH, TTS received her master's in Dental Hygiene from West Virginia University, with her Dissertation Title being, "Oral Cancer Screening Techniques Utilized by West Virginia Dental Hygienists." In April, 2013 she completed her Tobacco Treatment Specialist training at the University of New Jersey School of Medicine and Dentistry. As a clinical supervisor for third and fourth year dental hygiene she provides the students with the skills necessary to talk with their patients about tobacco dependence and offer cessation support. She is currently on the dental hygiene faculty at WVU School of Dentistry.

Swager, Charles, MSW, completed his Tobacco Treatment Specialist Training from the Mayo Clinic in 2017. His Master of Social Work was obtained from West Virginia University, and he currently is an outpatient clinical therapist providing individual and family therapy to children, adolescents, and adults across an array of psychopathologies.

Swager, Lauren, MD is board certified in child, adolescent and general psychiatry. She has participated in the treatment of adults and adolescents with a variety of addictions and substance use problems. She received her medical degree at West Virginia University and completed her post graduate residency and fellowship at the University of North Carolina. Currently, she is an associate professor in the Department of Behavioral Medicine and Psychiatry, at the WVU School of Medicine.

Trickett, Cindy, DHS, MA, BSDH, RDH, CHS-IV, CTTS, CNTA, received her Doctor of Health Sciences from Nova Southeastern University. . Cindy has been a program coordinator of the American Lung Association's programs called: Freedom from Smoking, Teens against Tobacco Use and Not of Tobacco. She authored the first 100% Clean In-Door Air regulations within West Virginia. She completed her Tobacco Treatment Specialist Certification with the Mayo Clinic and has authored articles of tobacco in the *Advances in Epidemiology*, 2016, Journal. She is currently an associate professor in the WVU School of Dentistry.

Whetsel, Tara, Pharm D, coordinates and teaches Self-Care, provides lectures on tobacco cessation and other ambulatory care topics, and precepts introductory pharmacy practice experiences and advanced pharmacy practice experiences. She completed the Rx for Change Clinician-assisted Tobacco Cessation training program at UCSF and continues to use this program to educate students, pharmacists, and patients on tobacco cessation. Dr. Whetsel provides patient care at Cheat Lake Physicians and Milan Puskar Health Right Clinic. Services include tobacco cessation counseling among other medication and disease state management programs. She is board certified as an ambulatory care pharmacist and in advanced diabetes management. She is currently a Clinical Associate Professor and Ambulatory Care Clinical Pharmacist at the WVU School of Pharmacy.

Young, Scott, DDS TTS, graduated from the WVU Dental School and has been actively involved in both teaching and clinical treatment of patients. He co-directs the treatment planning course for dental students and is involved in the changes/updates of the electronic health record. He received his Tobacco Treatment Certification from the Mayo Clinic.